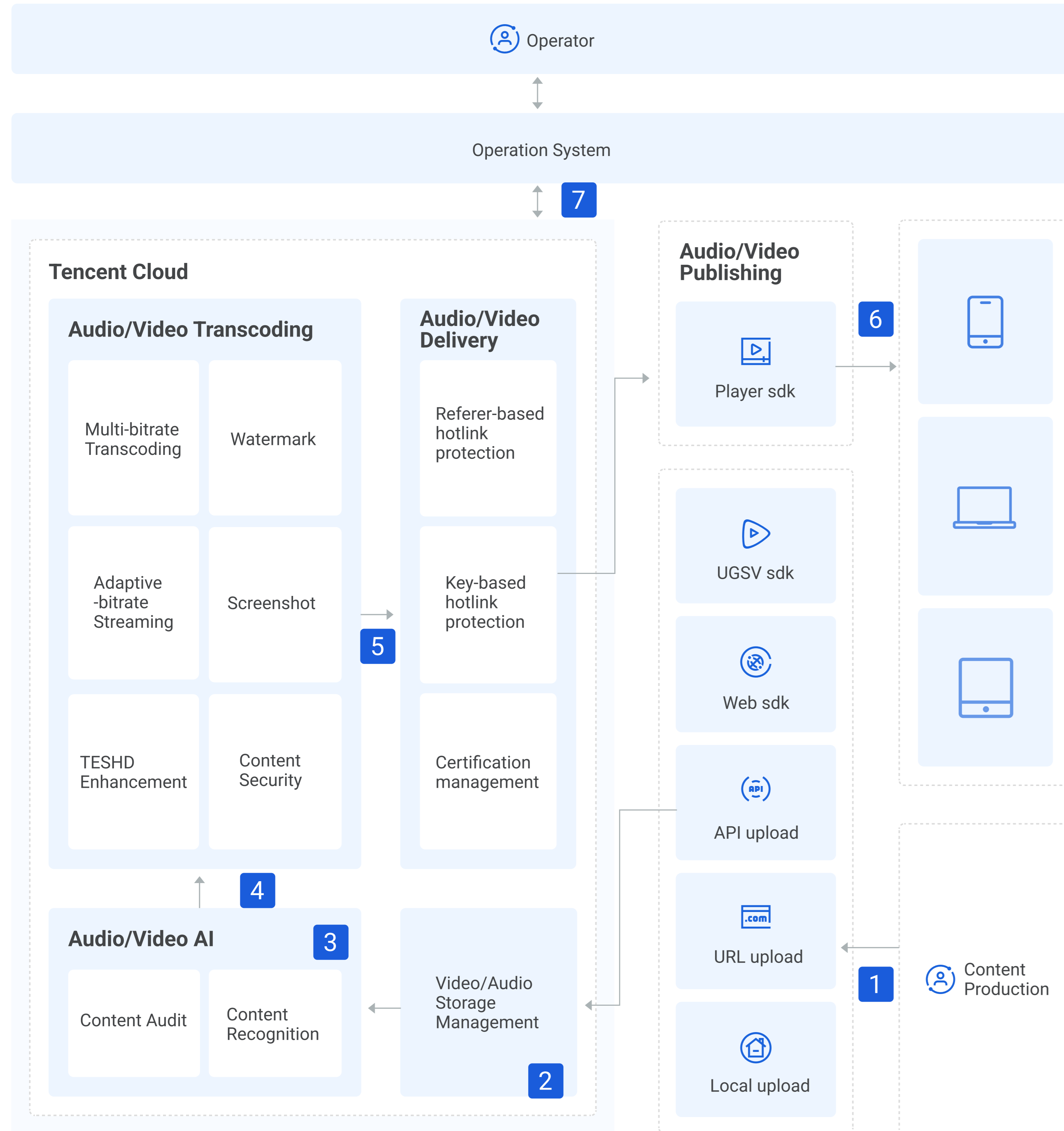


Tencent Cloud Video on Demand



- 1 Customers can store source video and audio files using various methods such as UGSV and Web SDKs and API, URL, and local upload.
- 2 Customers can manage, classify, edit, process, and store video and audio content.
- 3 Customers can use Video on Demand (VOD)'s AI-based content moderation service to filter out explicit images, audio, and text.
- 4 Customers can process uploaded files using VOD's various video processing features such as multi-bitrate transcoding, adaptive-bitrate streaming, Tencent Extreme Speed High Definition (TESHD) enhancements, screenshots, encryption, watermarks, and content security.
- 5 The processed files are delivered and accelerated via Tencent Cloud's CDN nodes deployed across the globe. Customers can implement content access control through Tencent Cloud's referer-based hotlink protection, key-based hotlink protection, and certification management.
- 6 Users can watch or view video and audio content on their phones, PCs, or tablets via a player SDK that can be downloaded from Tencent Cloud's website. Customers can develop commercial client software to integrate this player SDK.
- 7 As a commercial platform, VOD requires an operation system to handle product management, member management, coupons, and promotional activities. The operation system can be developed using open APIs from Tencent Cloud's website. The Tencent Cloud console also provides basic operations management services such as service overview, video management, cold storage, license management, statistics, analysis, and log management.