

Video Creation Large Model

Purchase Guide

Product Documentation



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Billing Overview

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Free Quota

After you activate Video Creation Large Model for the first time, a free tier will be automatically granted for your testing and experience. For details, see [Free Quota](#).

Billing mode

Product Series	Billing API Name	Basic Billing (Required)
Image Animate	Image Animate	Postpaid/Resource package

Pricing

Resource package (Prepaid)

A resource package is valid for 1 year. If the number of API calls of the resource package is not used up within 1 year from the date of purchase, it becomes invalid. After the resource package is used, the remaining number of API calls cannot be frozen. If a purchased resource package is not used, you can refund it in 7 days unconditionally.

Resource packages can only be used to deduct the number of API calls generated after purchase. Resource packages should be purchased separately for different APIs. Cross-API deduction is not supported.

Service Name	Prepaid Package Validity Period	Prepaid Package Size (Times)	Prepaid Package Price	Unit Price (USD/Times)
Image Animate	1 year	100	420 USD	4.2
		1,000	3,800 USD	3.8
		10,000	37,000 USD	3.7
		100,000	350,000 USD	3.5

Postpaid

A tiered billing method is used for the postpaid service. If the total number of API calls of the current month reaches a tier, these calls are billed at the unit price of that tier. A higher tier indicates a lower unit price. From the 1st to the 3rd of each month, the system will push the bill of the previous month and automatically complete settlement and deduction.

The billing standards for the **times-based billing** (postpaid) mode of the Image Animate API are as follows.

Service Name	Call Tier (Times/Month)	Unit Price (USD/Times)	Settlement cycle
Image Animate	Calls < 100	4.8	Monthly settlement
	$100 \leq \text{Calls} < 1,000$	4.2	
	$1,000 \leq \text{Calls} < 10,000$	3.8	
	Calls $\geq 10,000$	3.5	

Concurrent Billing

The purchased concurrent task quota takes effect only after the billing mode in the console is set to concurrent billing. To purchase the concurrent task quota, go to the [purchase page](#).

API Name	Monthly Purchase
Image Animate	7,200 USD/concurrent/month

Note:

Once the purchase is completed, the concurrent task quota takes effect within the specified purchase period, allowing unlimited calls to APIs associated with the services or those in the API groups in the concurrent billing mode.

In the concurrent billing mode, the concurrent task quota takes effect at the service name/API group dimension. If you purchase a concurrent task quota that allows 10 concurrent tasks, the APIs in the Video Creation Large Model-related API group will share this concurrent task quota.

The concurrent task upper limit is determined by the actual concurrent task quota you have purchased. Requests that exceed the purchased quota upper limit will fail.

Each service name/API group can only purchase up to 50 concurrent quotas. If more concurrency is needed, please click [Contact Sales](#).

Billing and Settlement Method

Video Creation Large Model settles in the following order: **free resource package** > **purchased prepaid resource package** > **postpaid resource package**.

In postpaid mode, billing is made based on the number of API calls (per minute). No billing is made for failing API calls. For details, see error codes for image animate.

By default, after the free resource package and prepaid resource package are used up or expire, Video Creation Large Model **will not** automatically switch the billing mode to postpaid. To use the postpaid mode for settlement, log in to the Video Creation Large Model [Console](#) and select **Settings > Postpaid Settings** to enable the postpaid mode.

Fees Calculation Example

Prepaid Resource Package

Example I

Users are expected to call the image animate API 300 times within a year and can purchase three 100-call image animate resource packages. The fee required is calculated as follows:

$$420 \times 3 = 1260 \text{ USD}$$

Postpaid

Example I

Users call the image animate API 1,100 times in total in the current month, with 5 free calls remaining for the image animate API. According to the tiered billing method, the fee required is calculated as follows:

$$(1100 - 5) \times 3.8 = 4161 \text{ USD}$$

Free Quota

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After you activate Video Creation Large Model for the first time, a free call quota will be automatically granted from the following API for your testing and experience.

The free call tier of the image animate API will be distributed in the form of a one-time free resource package, which will be deducted first during billing and settlement. **The free resource package is valid for 1 year. If the minutes of the free resource package are not used up within 1 year from the date of service activation, it will expire.** By default, after the free resource package is used up or expires, Video Creation Large Model will **not** automatically switch the billing mode to postpaid. If you have not purchased a prepaid resource package or have not actively activated the postpaid service, a billing exception error will occur. To use the postpaid mode for settlement, log in to the [Console](#) and choose **Settings > Postpaid Settings** to enable the postpaid mode.

Product Series	Billing API Name	Free Tier	Validity Period
Image Animate	Image Animate	5 times/user	1-year validity period

Purchase Method

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Purchase Prerequisites

It is recommended to see [Quick Start](#) for service testing before purchase.

Free Resource Package

No purchase is required. After Video Creation Large Model is activated for the first time, the system will automatically issue the free resource package for each API. For details, see [Free Quota](#).

Prepaid

You can purchase the prepaid resource package of Video Creation Large Model by following the steps below:

1. Go to [Video Creation Large Model Purchase Page](#), or log in to the [Video Creation Large Model Console](#), click **Resource Packs** in the left sidebar, and click **Purchase Resource Pack** on the resource package management page to go to the purchase page.
2. On the purchase page, select the type and quantity of resource packages you need and click **Purchase Now** to complete the payment. Prepaid resource packages can only be used to deduct calling fees generated after purchase.
3. Log in to the [Video Creation Large Model Console](#) and click **Resource Packs** in the left sidebar. On the displayed resource package management page, view the resource package consumption.

Postpaid

No purchase is required. From the 1st to the 3rd of each month, the system will generate the bill of the previous month and automatically complete settlement and deduction. You can activate the postpaid service by following the steps below:

1. Log in to the [Video Creation Large Model Console](#).
2. Click **Settings** in the left sidebar.
3. In the postpaid settings module, enable **Activate Postpaid**. To stop the postpaid service, you can disable **Activate Postpaid**.

Instructions on Arrears

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From the 1st to the 3rd of each month, the system calculates the total API calls from the previous month for settlement, generates the corresponding bill, and automatically deducts the fees. If your account balance becomes negative after the deduction, Video Creation Large Model will stop service 24 hours later. The service will be recovered once you top up your account to a positive balance. After service suspension, even if your previously purchased prepaid package still has remaining credits, the resource package deduction will still pause. Once the balance becomes positive, the system will automatically recover the resource package deduction feature.

To avoid affecting your business, promptly, visit the Tencent Cloud console's [Billing Center](#) to top up after an arrears notification is received.

Refunds

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To facilitate your use of Tencent Cloud Video Creation Large Model, if you do not use the Video Creation Large Model resource package after the purchase, you can refund it in 7 days (inclusive) unconditionally.

7-Day Unconditional Refund Description

For a single Tencent Cloud account, an **unused** Video Creation Large Model resource package is eligible for a **full refund within 7 days (inclusive) from the date of successful shipping of the new order**. The refund can be completed in [Resource Package Management](#).

For orders meeting the criteria for a 7-day unconditional refund, the refund amount will be the total amount paid at the time of purchase, including the cash account amount, earnings transferred to the account, and gift account amount (**rebates or vouchers will not be refunded**). The refund amount will be returned to your Tencent Cloud account through the original payment method.

For packages purchased as part of a campaign, if the refund rules conflict with the campaign policies, the campaign policies shall prevail. If the campaign policies state that refunds are not supported, you are not able to apply for a refund.

In case of suspected abnormal or malicious returns, Tencent Cloud reserves the right to reject your return request.

Note

The following situations do not meet the criteria for a 7-day unconditional refund:

The Video Creation Large Model resource package has been partially consumed.

More than 7 days have passed since the successful shipping of the newly purchased Video Creation Large Model resource package.

For resource packages that are not actively purchased by you, such as free resource packages and resource packages provided by campaigns, return or refund is not supported.

If a user account is suspended due to the violation of laws and regulations, all resource packages associated with the account are ineligible for refund.

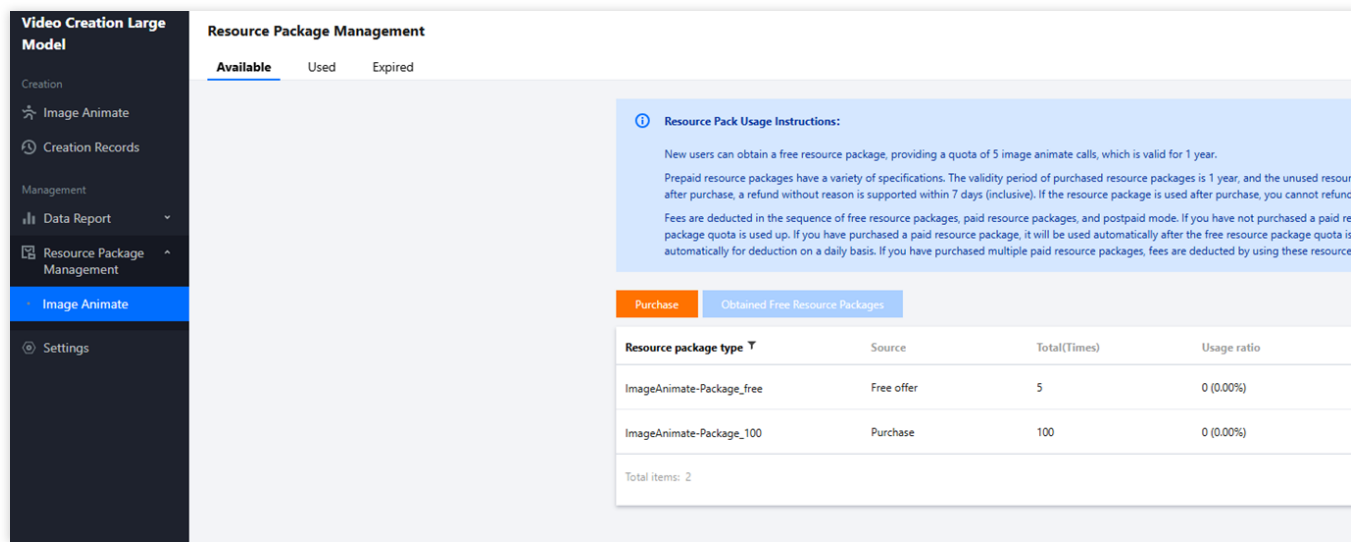
Example:

If you purchased the Video Creation Large Model resource package on May 1, 2023, and it remains unused, you are eligible for a 7-day unconditional refund from May 1, 2023 to May 8, 2023. After midnight on May 9, 2023, the resource package will no longer be eligible for return or refund.

Refund Steps

1. Log in to the Video Creation Large Model console, go to the [Resource Management](#) page, select the resource package you want to refund, and click **Refund**.

If Video Creation Large Model has not been activated previously, you need to click **Activate Now** in the console to activate it. After it is activated, you can proceed to the refund page.



Resource Pack Usage Instructions:

New users can obtain a free resource package, providing a quota of 5 image animate calls, which is valid for 1 year.

Prepaid resource packages have a variety of specifications. The validity period of purchased resource packages is 1 year, and the unused resource after purchase, a refund without reason is supported within 7 days (inclusive). If the resource package is used after purchase, you cannot refund it.

Fees are deducted in the sequence of free resource packages, paid resource packages, and postpaid mode. If you have not purchased a paid resource package quota is used up. If you have purchased a paid resource package, it will be used automatically after the free resource package quota is used up. If you have purchased multiple paid resource packages, fees are deducted by using these resource packages.

Resource package type	Source	Total(Times)	Usage ratio
ImageAnimate-Package_free	Free offer	5	0 (0.00%)
ImageAnimate-Package_100	Purchase	100	0 (0.00%)

Total items: 2

2. Click **Confirm Refund**.

Please confirm the refund information below

After the order is submitted, refund will be initiated and the resources will be terminated (the product information and usage information c

Refund List

Video Creation Large Model

Service Type: Image Animate

Billing Mode: Times-based Billing

Resource Package: 100 times

Order Type: Purchase

Payment Mode: Package

Quantity: 1

Term: --

Usage Period: [blurred]

Payment amount (USD): [blurred]

3. After reconfirmation, the refund is completed.

Please confirm the refund information below

⚠️: After the order is submitted, refund will be initiated and the resources will be terminated (the product information and usage information)

Refund List

Video Creation Large Model

Service Type: Image Animate

Billing Mode: Times-based Billing

Resource Package: 100 times

Order Type: Purchase

Payment Mode: Package

Quantity: 1

Term: --

Usage Period: [Redacted]

Payment amount (USD): [Redacted]

Please confirm your refund method and amount

Refund Type: Refund to the payer's Tencent Cloud account

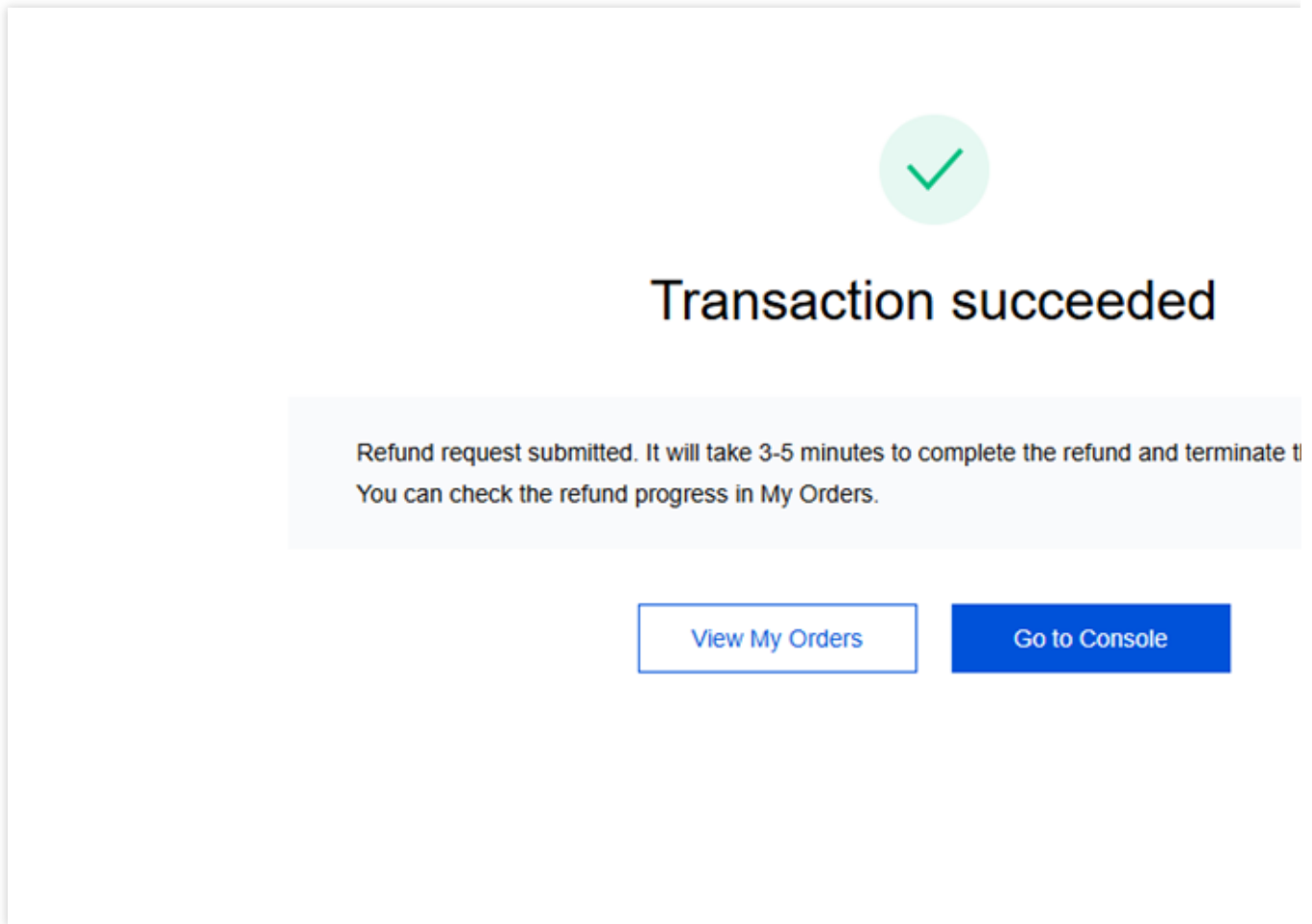
Refund Amount: [Redacted]



Confirm Refund

Cancel

4. After completing the refund application, you can proceed with the withdrawal operation.



5. After the refund is completed, if you no longer require Video Creation Large Model, you can choose to deactivate it on the [Settings](#) page. Once Video Creation Large Model is deactivated, neither the root account nor its sub-accounts will be able to use any services of Video Creation Large Model. Operate with caution.

